

RECRUITMENT INNOVATION CENTER

STRUGGLING WITH STUDY ENROLLMENT OR RETENTION?

The Recruitment Innovation Center (RIC) provides resources, tools, and strategic guidance to help you effectively recruit for your research studies.

Reduce risk, save resources, and stay on schedule with help from the RIC.

SERVICES

- Feasibility assessments through data-driven cohort discovery
- Collaborator identification and partnership facilitation
- Strategic protocol design and development, including proactive recruitment strategies
- Strategic social marketing and communications planning
- Data-driven tactics and analytics
- Community and patient engagement resources
- Recruitment methodology and tactics
- One-on-one or on-site departmental training

Schedule a consult:
studyrecruitment@duke.edu

 **Duke Clinical & Translational
Science Institute**

RECRUITMENT INNOVATION CENTER

CONSULTATION LEVELS

Consultations help study teams:

- Identify and characterize target populations
- Develop recruitment and retention strategies
- Create contingency plans for studies that are not meeting enrollment goals

LEVEL 1

Consultation.
Study team
develops and
implements
recruitment
plan

LEVEL 2

Consultation +
RIC staff assists
in development
of recruitment
plan

LEVEL 3

Consultation +
RIC staff
develops
recruitment
plan

LEVEL 4

Consultation +
RIC staff
develops and
implements
recruitment
plan

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